



Overview

UMeWorld (UMEFW) is an educational technology company and a visionary player in the online educational landscape in China. UMFun, our K-12 flagship product, is a cloud-based assessment and learning analytics platform that can intelligently analyze and adapt to a student's performance and personalizes the delivery of proprietary educational items in accordance with their individual learning needs. Working with China Mobile, we are levelling the playing field for education.

In October, 2017, we signed a Product Co-operation Agreement with China Mobile for the commercialization of UNFun across 31 provinces in China. We have seen paying subscriber numbers grow in the double digits since January 2018 and we exceeded 164,000 paid subscribers by the end of March 31, 2018.

UMFun

UMFun, recipient of the 2016 top 100 online education product designation in China, is a cloud-based, online learning and assessment education platform using proprietary adaptive learning technology, designed to enhance the performance of K-12 Chinese teachers and students. Unlike traditional online courseware, UMFun provides a concept-level assessment and evaluation of a student's learning progress. It identifies the student's strengths and weaknesses, their proficiency in a given subject area and personalizes the delivery of proprietary educational items to meet the student's learning needs.

China Mobile Partnership



In July 2014, UMEWF entered into a strategic relationship with China Mobile Limited (NYSE:CHL), to be a partner on its "AND" education mobile platform. The relationship with China Mobile is one of the major cornerstones of UMEWF's business plan. China Mobile is one of the largest telecom companies in the world, and serves 860 million customers in Mainland China and Hong Kong. China Mobile created its "AND" education platform in 2003, now a closed pay-for-use communication portal system, that is widely used by over 90 million teachers, student and parent subscribers. UMEWF's UMFun

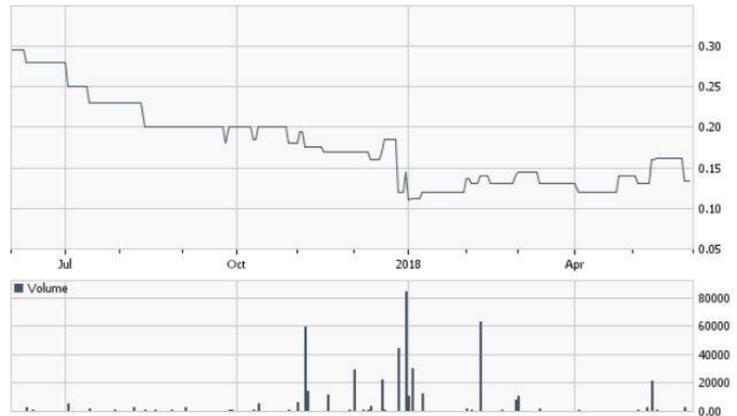
was selected as one of the few applications to be included into the selective "AND" portal.

Stock Performance

UMeWorld Limited

As of May 31, 2018

Symbol	OTC:UMEFW
Price	US\$0.134
Market Cap	US\$12.13 Million
52 Week Hi/Lo	US\$0.30/US\$0.11
Shares Outstanding	90,526,337



UMEFW Investment Highlights

1. Large and addressable market
2. Significant scale and penetration potential to both offline/online users through China Mobile's "AND" network
3. Differentiated product offering
4. Compelling scalable business and recurring revenue models

Recent Headlines

May 29, 2018

UMeWorld Announces Unaudited Financial Results for the Six Months Ended March 31, 2018

Feb 1, 2018

UMFun Reaches 100,000 Paid Users; Continues its Growth Trend

Jan 9, 2018

UMFun Surpasses Over 50,000 Paying Monthly Subscribers in the Last 30 Days

Disclaimer

Except for the historical information contained herein, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on Form 20-F and its quarterly reports on Form 6-K. The Company does not undertake any obligation to update forward-looking statements. All trademarks and brand names are the property of their respective companies.